Spring 2019 Course Descriptions

Instructor: Matt McKinney
Course: ENGL 462
Title: Rhetoric of Pop Culture

Description: This course will examine rhetorical techniques and concepts within pop culture texts, as well as the discursive influence of these texts on society and culture at large. Through course discussions and individual research projects, students will be able to analyze rhetorical concepts through a variety of media, including television shows, graphic novels, advertisements, music, video games, and podcasts.

Proposed Readings: Rhetoric of Popular Culture, 5th ed., by Barry Brummett